

HELLO, MY NAME IS  
**JENNIFER DUDEK**  
I'M A GRAPHIC DESIGNER IN PHILADELPHIA, PA

www.jendudek.com • jenfranko@gmail.com • 570-640-9088



**THE FRANKLIN INSTITUTE (2016-PRESENT)**

**Graphic Design Manager**

I oversee the graphic design department in addition to designing projects for print, web, exhibit graphics and museum signage. I review and art direct work prior to client submission of review and approval, as well as estimate and produce projects in keeping with the brand and design standards for the organization. I coordinate with multiple departments in both the conceptual and approval process of all collateral materials. As the Graphic Design Manager I am responsible for the final product, which means to produce an on-time, on-budget, high quality product that satisfies the museum's needs.



**FREELANCE GRAPHIC DESIGNER/ART DIRECTOR (2007-2017)**

**Graphic and Multimedia Designer**

Designed for various companies in the Philadelphia and DC area; anything from annual reports to clothing graphics to websites/emails and everything in between. Please see my website for a more detailed client list.



**EVENT STRATEGY GROUP (2013 - 2016)**

**Art Director**

Implementation of client brand/design, branding development, production and execution for all relevant projects, aide in organization of client brand assets, asset templating, provide creative contribution to client design, brand and conceptual development where applicable, direction for design, experiential, editorial, marketing materials (print/digital), environmental branding, photography, color palette, style and usage guidelines, and template libraries for high level brand and across vertical markets/segments.



**PHILLIPS FEED & PET SUPPLIES (2011 - 2013)**

**Lead Graphic Designer and Marketing**

Managed the design team and work flow all while conceptualizing, designing, and producing several projects such as sell sheets, promotional booklets, invitations, trade show graphics, advertisements, postcards, email blasts, etc. Preparing design files for various vendors, printers and web producers. Working closely with Brand Managers and other internal departments on numerous projects.



**360JMG (2008)**

**Contract Direct Mail Graphic Designer**

Designed an assortment of direct mail pieces for the 2008 election cycle. Prepared files for print production and worked closely with account managers.



**U.S. GREEN BUILDING COUNCIL (2007 - 2008)**

**Graphic Designer**

Designed an assortment of projects—everything from web banners, web graphics, webinar graphics, buckslips, invitations, brochures, and show programs, to large scale signs and much more. Prepared files for production for both web and print. Worked closely with project managers and different internal departments.



**JOURNEY COMMUNICATIONS INC. (2006 - 2007)**

**Designer/Project Manager**

Designed various in-house and tradeshow graphics. Prepared a wide variety of files for print and fabrication. Also worked hand-in-hand with clients every step of the way—from the concept stage, to budgeting, design, fabrication, shipping, and finally the convention hall and everything in between.



**THE MEDIA AND MARKETING GROUP (2006)**

**Design Technician**

Designed, prepared files and resized existing advertisements, such as light boxes, billboards, newspaper and magazine ads, brochures, etc. in a very fast paced environment.



**SKILLS**

Proficient on both Mac and PC platforms

**Software:**

Adobe Creative Suite  
Microsoft Office Suite

**Skills:**

Art direction  
Team management  
Print  
Print production  
Large format printing  
Event and environmental branding  
Web design  
Understand HTML and CSS principles  
Familiarity with Chrome Developer Tools  
Familiarity with Twitter Bootstrap  
Digital photography  
Direct mail  
Project management  
Detail-oriented  
Multitasker extraordinaire  
Strong organizational skills  
Lover of the Outdoors



**EDUCATION**

**THE ART INSTITUTE OF PHILADELPHIA (2006)**

Bachelors of Science Degree in Graphic Design



**GET IN TOUCH**

Jennifer Dudek  
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