



**Jennifer Franko**  
**Graphic Designer**

**Experience:**

**2008–2010, Freelance Graphic Designer**

KindHuman Sports, Advance, NC  
Eastern Research Group, Arlington, VA  
Case Design/Remodeling, Inc., Bethesda, MD  
Jon Wye, Washington, DC  
University for Peace, Washington, DC  
United States Postal Service, Washington, DC

**2008, 360JMG, Washington, DC**

**Contract Direct Mail Graphic Designer**

Designed an assortment of direct mail pieces for the 2008 election cycle. Prepared files for production for print and worked closely with account managers.

**2007–2010, Home Front Communications, Washington, DC**

**Freelance Graphic Designer**

Designed, resized and prepared files for various print and web projects.

**2007–2008, U.S. Green Building Council, Washington, DC**

**Graphic Designer**

Designed an assortment of projects—everything from web banners, web graphics, webinar graphics, buckslips, invitations, brochures, and show programs, to large scale signs and much more. Prepared files for production for both web and print. Worked closely with project managers and different internal departments.

**2006–2007, Journey Communications Inc., Wayne, PA**

**Designer / Project Manager**

Designed various in-house and tradeshow graphics. Prepared a wide variety of files for print and fabrication. Also worked hand-in-hand with clients every step of the way—from the concept stage, to budgeting, design, fabrication, shipping, and finally the convention hall and everything in between.

**2006, The Media and Marketing Group, Cherry Hill, NJ**

**Design Technician**

Designed, prepared files and resized existing advertisements, such as light boxes, billboards, newspaper and magazine ads, brochures, etc, in a very fast paced environment.

**2006, Toccare Design, Jersey City, NJ**

**Graphic Design Intern**

Assisted in design and production of new products, image and color research, layout and design comps, revisions and alterations to current designs. Assisted in acquiring pricing from vendors, created and sent requests for quotes to vendors. Also attended the National Stationary show and helped with their booth.

**2006, Pique Magazine, Philadelphia, PA**

**Graphic Designer**

Designed the quarterly Pique magazine showcasing photography students at the Art Institute of Philadelphia. Also was a published photographer in Spring 2006 issue.

**2005, National Park Service, Philadelphia, PA**

**Creative Team Member**

(Interpretive Media Workshop)

Gave feed back on how to make the signage more effective for the historical parks in Philadelphia.

**2001–2009, Jim Thorpe High School Wrestling, Jim Thorpe, PA**

**Freelance Graphic Designer**

**Technical Skills:**

**Proficient on both Mac and PC platforms**

**Software:**

Adobe Creative Suite  
QuarkXPress  
Microsoft Office Suite

**Skills:**

Print production  
Digital photography  
Photo retouching  
Works well in groups

**Education:**

**2006 The Art Institute of Philadelphia**

Bachelors of Science Degree in Graphic Design

Grade Point Average of 3.7

Dean's List

Presidential Scholarship Winner

2 Best of Quarter Awards (Fundamentals of Design and Marketing Design)

Member of the League of Graphic Designers and Pique at the Art Institute of Philadelphia

**Professional Affiliations:**

AIGA Member

**Contact:**

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